

**COMPETENCE-BASED STRATEGIC MANAGEMENT –
STRATEGISCHES KOMPETENZMANAGEMENT
9th SKM Symposium**

Conference Program

“Explicating the Multi-Level-Perspective of Dynamic Capability Research”

September 21/22, 2015

Ruhr-Universität Bochum, Germany

**including an executive seminar (September, 21, afternoon)
and a pre-conference Ph.D. workshop (September, 21, morning)**

Monday, September 21

09.00 – 11.45	<p>Pre-conference Ph.D. Workshop (ModLab, NB 02/33)</p> <p>with methodological expert input by Dr. Matthias Wenzel, Europa Universität Viadrina: “Heuristics and qualitative multi-level analyses“, poster presentations of Ph.D. candidates and feedback session</p>
11.45 – 12.30	<p>Get together (with lunch buffet)</p>
12.30 – 14.00	<p>Welcome Note and paper discussions (convention centre 1)</p> <p>Session chair: Uta Wilkens</p> <p>Uta Wilkens, Ruhr-Universität Bochum (Welcome Note)</p> <p>Michael Hartmann, Jochen Koch & Madeleine Rauch: <i>“Reflecting on dynamic capabilities research and its approaches to explain organizational success”</i></p> <p>Frithiof Svenson & Jörg Freiling: <i>“The impact of corporate culture on competence-leveraging”</i></p> <p>Stefan W. Konlechner & Markus Bierecker : <i>“Lagging One Step Ahead: An Examination of Barriers to Cross-functional Ambidexterity”</i></p> <p>Martina Eberl: <i>“Governing the implementation of strategic projects. A multi-level approach on dynamic capabilities”</i></p>
14.00 – 14.15	<p>Coffee break</p>
14.15 – 15.30	<p>Paper discussions (convention centre 1)</p> <p>Session chair: Jörg Freiling</p> <p>Christian Gärtner, Stephan Duschek , Marcel Hülsbeck, Gordon Müller-Seitz, Günther Ortmann & Elke Schüßler: <i>“Emergence of responsiveness across organizations, networks, and clusters: A multi-level theory of responsiveness for explicating dynamic capabilities”</i></p> <p>Emre Karali, Henk Volberda & Jatinder Sidhu: <i>“Routines or (Dynamic) Capabilities? On the Antecedents of Change and Innovation”</i></p> <p>Irina Koprax & Wolfgang H. Güttel: <i>“Issue-selling as a dynamic managerial capability: Ability, opportunity, and motivation in changing routines”</i></p> <p>Martin Krikken & Jörg Freiling: <i>“A competence-based view on remote service providers – Considerations from a dynamic capabilities perspective”</i></p>
15.30 – 16.00	<p>Coffee break & Get together for executive seminar</p>
16.00 – 18.30	<p>Executive seminar / Praktikerforum (German language; convention centre 1)</p> <p><i>“Wie innovativ ist der deutsche Mittelstand wirklich? Ansatzpunkte zum Ausbau dynamischer Fähigkeiten in Unternehmen und Regionen“</i></p> <p>Thomas Sattelberger, u.a. ehem. Personalvorstand der Deutschen Telekom AG</p> <p>Dr. Bernd Kunze, Geschäftsführer der Reifenhäuser Reicofil GmbH & Co. KG</p> <p>Dirk W. Erhöfer, Hauptgeschäftsführer der Arbeitgeberverbände Ruhr/Westfalen</p> <p>Prof. Dr. Andreas Ostendorf, Prorektor für Forschung und Transfer der Ruhr-Universität Bochum</p> <p>Eray Basar, Mitbegründer von 9elements</p> <p>Prof. Dr. Uta Wilkens, Arbeitswissenschaft, Ruhr-Universität Bochum (Moderatorin)</p> <p>Ausklang mit Fingerfood</p>
16.00 – 18.30	<p>Social events</p> <p><i>Tour art collections of the Ruhr-Universität</i></p> <p><i>Tour “art on the building” at the Ruhr-Universität</i></p> <p><i>Tour botanical garden of the Ruhr-Universität</i></p>
from 19.00	<p>Conference dinner (BBQ, dining hall: Bistro)</p>

Tuesday, September 22

08.30 – 09.45 Paper discussions (convention centre 1)

Session chair: Wolfgang Güttel

Emre Karali, Henk Volberda & Jatinder Sidhu: *“On the mechanics of change: How organizational and managerial capabilities interact in dynamic environments when needed”*

Jörg Freiling & Ellen Roemer: *“Where is the button to open your mind? A strategic real option view on capabilities, rigidities and dynamics”*

Barbara Müller, Karin Link & Wolfgang H. Güttel: *“Dealing with complexity: Managing by paradox as trigger for learning and change”*

Madeleine Rauch & Jochen Koch: *“Revisiting strategic decision-making: Simple rules, heuristics, rules of thumb and their relationship to dynamic capabilities”*

09.45 – 10.00 Coffee break

10.00 – 11.00 Paper discussions (convention centre 1)

Session chair: Jochen Koch

Peter Altmann & Joakim Netz: *“Towards an explanation of resource cognition in strategic renewal: A multi-level process study of Höganäs 1571-2001”*

Hanni Adler & Martin Gersch: *“Balancing innovation: Bridging organizational and institutional operations via proto institutions”*

Martin Rost, Christian A. Mahringer, Jürgen Kaschube & Birgit Renzl: *“Linking individual competencies of sales people and absorptive capacity in an open innovation process – A case study of a pharmaceutical packaging machines firm”*

11.00 – 11.15 Coffee break

11.15 – 12.45 Keynote Speech – Henk Volberda, Erasmus University Rotterdam, Professor of Strategic Management & Business Policy (convention centre 1)

12.45 – 13.45 Lunch break

13.45 – 15.15 Parallel tracks with paper discussion

Track 1 (in German language) (convention centre 1), Session chair: Heike Proff

Heike Proff & Thomas M. Fojcik: *“Zusammenspiel von Dynamic Capabilities und operationalen Kompetenzen”*

Annegret Petzoldt, Tobias Sanders & Angelika C. Bullinger: *“Informelle und non-formale Lernprozesse als Herausforderung in der strategischen Kompetenzentwicklung”*

Nicole Sprafke: *“Wechselbeziehungen zwischen individueller Kompetenz, organisationalen Rahmenbedingungen und dynamischen Fähigkeiten. Eine fallstudienbasierte quantitative Analyse”*

Claudia Roscher, Stefanie Rockstroh & Angelika C. Bullinger: *“Individuelle Innovationsfähigkeit im Kontext von Open Innovation”*

Track 2 (convention centre 82), Session chair: Martin Gersch

Beatrice Meurier & Gilles Guieu: *“Exploring the multidimensional facet of dynamic capabilities in territorialized networks of innovation. Empirical evidence from French clusters”*

Torsten Oliver Salge & Bastian Kindermann: *“Thriving in innovation ecosystems: Collaborative market orientation and dynamic capabilities”*

Stefan Puderbach, Timo Braun, Gordon Müller-Seitz & Anja Schröder: *“Managing dynamic capabilities of cities? From an actor- towards an issue-based view of dynamic capabilities”*

Uta Wilkens: *“Towards a Regional Dynamic Capability View – Bringing New (Institutional) Actors into Play “*

15.15 – 15.45 Coffee break

15.45 – 17.15 Paper discussions (convention centre 1)

Session chair: **Martin Rost**

Wolfgang Burr, Roberta Carpentieri & Johann Valentowitsch: *“The evolution of the resource-based theory from a bibliometric perspective”*

Thomas Schaper & Michael Stephan: *“Diversity and quality in technology portfolios: The impact of corporate technological diversification on technological capabilities of firms. Empirical evidence from Germany”*

Judith Wiesinger & Wolfgang H. Güttel: *“Resilience in turbulent times. A multi-level approach on dealing with disruptive changes”*

Matthias Georg Will & Julia Mueller: *“Reconstructing the aggregation of individual behavior in organizations: A qualitative empirical study”*

17.15 – 17.30 Closing Remarks

General information on presentation slots

All sessions except the parallel tracks:

- Presentation of papers [10 mins./each] in the main/plenary room (convention centre 1)
- Round Table discussions [max. 30 mins.] in small groups (convention centre 1 and convention centre 82)
- Wrap-up [10 mins.] in the main/plenary room (convention centre 1)

Parallel tracks:

- Presentation of papers [15 mins./each] in the plenary rooms (convention centre 1 & convention centre 82)
- Joint discussion after all papers have been presented

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PLEASE VISIT OUR WEBPAGE FOR FURTHER INFORMATION: www.skmcommunity.org